



## ONBOARDING NEW COMPANIES FOR FREE ZONE IN MIDDLE-EAST

A Middle East based Government owned organization was responsible for operating and managing Free zone in U.A.E. They connected with **COOHO Branding Company** to enhance their online presence and onboard new companies in their Free zone. The experienced team at COOHO Branding -



Developed a unique Marketing strategy to suit their Business Goals

Worked on their website to change the Content, graphics and make it more attractive.

Social Media handles were managed to mark their online presence and were kept up to date.

Email campaign was done to 3000+ CXO level executives through personalized Email reach out

Prospects were acquainted with the opportunities of office spaces and advertisement perspective as well

### OUTCOME

The social media handles were enriched with more informative content. 11 new prospect companies were on boarded to open their office in the Free zone. Several other Food outlets were opened in the cafeteria. The client was too happy with the outcome and outsourced its marketing related initiatives to us.