

B2B REACH-OUT FOR A CHINA BASED PHARAMCEUTICAL CRO COMPANY



A China Based Pharmaceutical CRO company was looking to expand in the US Market, they approached **Cooho Branding Company** with this objective. Our Marketing Team helped them by -



OUTCOME

The campaign was fairly successful and within a period of 3 months, 19 new clients were on board for the client, including several pharma giants. Several other prospects were in touch with the client for their future projects. The client began with a strong presence in the US Region, gaining many new connections and relationships at the CXO level and achieving a high return on investment.