



## ANDROID APPLICATION DEVELOPMENT FOR A COURIER COMPANY

A European-based courier company approached **COOHO Branding Company** to develop an android-based application for them. The team developed an application which contributed to –

1 Customers could book their new parcels through application

2 Calculate the cost of shipping based on distance, weight and dimension of the shipment

3 Track their shipment in real time

4 View past orders & Contact customer care for their grievances.

### OUTCOME

This app increased customer satisfaction by enabling customers to track their deliveries, have accessible and timely communication, a prompt and convenient order process, and enhance feedback on their service progress. The company introduced home pickups and door-step deliveries. Due to the increased bookings through the app, the company got a boost in their business. The app also widened their market and increased their profit margin in no time.